

Europa-Haus Marienberg

Öffentliche Stiftung bürgerlichen Rechts

Postfach 12 04 D – 56464 Bad Marienberg
Telefon: (0 26 61) 6 40 – 0 Telefax: (0 26 61) 640 – 100
Email: ehm@europa-haus-marienberg.de
Homepage: www.europa-haus-marienberg.eu



Ministry for Education, Science, Youth and Culture
of Rhineland-Palatinate

Europe House Zagreb, Croatia

Europe House Prague, Czech Republic

Europe House Maribor, Slovenia

Centro Europa Joven San Blas, Spain

September 07th 2010 kl

Programme

<u>Seminar-No:</u>	309 (Special funding: Federal Agency for Civic Education)
<u>Topic:</u>	<u>Europe digital – Europe Web 2.0:</u> Facebook, Twitter & Co. – Participation and citizens' involvement in the digital Europe of the 21 st century
<u>Date:</u>	October 31 st to November 06 th 2010
<u>Place:</u>	Europe House Marienberg
<u>Participants:</u>	Up to 12 young Europeans from the Czech Republic, Lithuania, Spain, Croatia, Slovenia and Germany plus accompanying adults, <u>Age of the participants: 16 to 20 years old</u>
<u>Organisation/ Teamer:</u>	Karsten Lucke M.A., Director of Studies, EHM Anselm Sellen M.A., Director of Programme, EHM Johannes Zeiler, Teamer, Mainz Marie Hölkemeier, Teamer, Ulm
<u>Working Languages:</u>	English

Brief summary:

You can like it or not but the digital reality can't be changed. The progress of the internet and additional digital media has had a tremendous success in the last 20 years and is today part of our daily life. We receive many advantages from this development, many things are just easier or of higher quality. Furthermore the internet provides us with more opportunities to take part in social and democratic life. It goes without saying that one can also bring

forward critic about the digital life and all that glitters is not gold. We have to deal with various computer viruses, operating procedures are brought to a standstill because the PC doesn't work and social contacts are anonymised in the net. It would be easy to continue on the pro side as well on the contra side of the issue.

With the web 2.0 we have another phenomenon in our digital reality which is especially to young people very familiar. This is a fantastic opportunity to attract young citizens to politics and social involvement and to animate them to participate actively in democracy.

For the ever closing Union in Europe and active European citizenship the web 2.0 is a very enriching tool to support this development. Thousands of kilometres do not have to be physically overcome. The citizens of the European nation states can cooperate without costly travelling. Within the new European Commission the two portfolios „Digital Agenda“ und „Citizenship“ are not by accident a top priority.

But it would be a vital error to think that the direct exchange and contact of the people could be replaced by a pure digital communication platform. As often the dependencies are not monocausal nor can the problems be solved with just one solution.

This European youth gathering puts these two issues together. On the one hand the direct exchange of young Europeans and on the other hand the dealing with the phenomenon of the web 2.0.

We will create Europe together and live a lively and active understanding among nations by intercultural learning and personal exchange. And we'll have also a closer look to the web 2.0, how we can use it for the cooperation in Europe and in European youth education. The multiplier effect after the gathering is as important as the sustainable communication among the participants.

Sunday October 31st 2010

till 05.30 pm	Arrival of participants, check-in
06.00 – 07.00 pm	Dinner
07.30 – 09.00 pm	Kick-off: (Technical) Introduction to EHM and open evening for first contact

Monday November 01st 2010

08.00 – 09.00 am Breakfast

Flickr-Group – Team for daily digital documentation

09.00 – 10.30 am We Europeans – an international
and community grows together!
11.00 am – 12.30 pm National delegations transform to an international
seminar group: Ice-Breaking, getting to know each
other, getting a good (working) atmosphere

12.30 pm Lunch

02.30 – 04.00 pm Ingoing - Outgoing
und
04.30 – 06.00 pm Intensifying the get together and promotion on the
internet: photo gallery of participants online,
expectations, knowledge, etc.

„Here WWWorld – our day“: small groups use Twitter and Facebook for the daily
evaluation

06.00 – 07.00 pm Dinner

08.00 pm International Country Market
Presentation of the different countries, regions, cities
of the participants with music, food, dancing, movies
etc.

Preparation of your presentation in advance!
Please bring all the stuff for you presentation with you
and/or ask us (Europe House) whether we can
provide things for you!!!!

Tuesday November 02nd 2010

08.00 – 09.00 am Breakfast

Activ instead of digital – Energizer in the morning
Flickr-Group – Team for daily digital documentation

09.00 – 10.30 am Digital Europe: Stocktaking
und
11.00 am – 12.30 pm Small groups deal with different tool of the web 2.0
Twitter, Facebook, Blogs, Youtube, Flickr, etc.:
structure, benefit, dangers, technical prerequisites,
how to use, etc.

12.30 pm Lunch

Language live – Participants present their language here & online!
(Active language lesson with transfer to the net/web 2.0)

02.30 – 04.00 pm Presentation „Digital Europe“
und
04.30 – 06.00 pm Check of facts, evaluation
backup of results for the rest of the week

„Here WWWorld – our day“: small groups use Twitter and Facebook for the daily
evaluation

06.00 – 07.00 pm Dinner

Wednesday November 03rd 2010

08.00 – 09.00 am Breakfast

Activ instead of digital – Energizer in the morning
Flickr-Group – Team for daily digital documentation

09.00 – 10.30 am Web 2.0 - Challenge for the future?
Interactive presentation incl. workshops (The internet
in the year 2050)

Speaker:

Stefan Friemel, Dipl. Web educator
„MedienKompetenzNetzwerks“, Koblenz

11.00 am – 12.30 pm Europe digital – Europe web 2.0 – Workshops for
European youth education in the WWW

Topics out of European policy, active citizenship,
sustainable networking and democratic participation
Implementation via different tools of the web 2.0 incl.
the work results of the recent days

12.30 pm Lunch

Language live – Participants present their language here & online!
(Active language lesson with transfer to the net/web 2.0)

02.30 – 04.00 pm Workshops about web 2.0
Und Interim results & milestones
04.30 – 06.00 pm

„Here WWWorld – our day“: small groups use Twitter and Facebook for the daily
evaluation

Flickr-Group – Team for daily digital documentation on the day trip

06.00 – 07.00 pm Dinner

Thursday November 04th 2010

08.00 – 08.45 am Breakfast (Lunch packets)

08.45 am Day trip to Mainz
Departure (Bus)

10.45 am – 12.15 pm MEDIAMAN – Network for international
communication & marketing
Insight views in the work of agency for digital
processes and daily use
Speaker: Pia Johannsen

12.45 pm – 04.30 pm Mainz in multinational groups
Sightseeing & free time

04.45 pm Departure to the Europe House

06.30 pm Dinner

07.00 – 08.30 pm Evaluation, follow-up and inclusion into the workshops

Friday November 05th 2010

08.00 – 09.00 am Breakfast

Activ instead of digital – Energizer in the morning
Flickr-Group – Team for daily digital documentation

09.00 – 10.30 am Finishing the Workshops
and Make ready for the presentations
11.00 am – 12.30 pm

12.30 pm Lunch

Language live – Participants present their language here & online!
(Active language lesson with transfer to the net/web 2.0)

02.30 – 04.00 pm The curtain rises – Europe digital – Europe Web 2.0:
Presentation of the different workshops incl. the benefit for future projects

04.30 – 06.00 pm Evaluation of the whole gathering, future plans and further cooperation

06.00 – 07.00 pm Dinner

08.00 pm International Farewell-Party
organised by participants

Saturday November 06th 2010

07.00 – 08.00 am Breakfast
(Lunch packets from home trip)

08.00 am Bye, bye – trip back home

Conditions:

The Spanish and German participants pay a seminar fee of 120,00 EURO for accommodation, full board and the complete seminar programme.

There will be a partly reimbursement of the travel costs for the Spanish participants (Please bring all original receipts of the travel expenses with you!!!). Please take the cheapest possibility for your travel and use every discount you can get. (next train station Nistertal/Bad Marienberg, airports: Cologne, Düsseldorf, Frankfurt international, Frankfurt-Hahn).

The participants from MEE countries pay a seminar fee of 60,00 EURO for accommodation, full board and the complete seminar programme.

There will be a partly reimbursement of the travel costs for the MEE participants (Please bring all original receipts of the travel expenses with you!!!). Please take the cheapest possibility for your travel and use every discount you can get.

Please take the cheapest possibility for your travel and use every discount you can get. (next train station Nistertal/Bad Marienberg, airports: Cologne, Düsseldorf, Frankfurt international, Frankfurt-Hahn).

<p>Please bring your own towels with you, bed linen will be provided by the House of Europe!</p>
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Note:

This youth gathering will be funded by the Federal Agency for Civic Education (applied for) and the Ministry for Education, Science, Youth and Culture of Rhineland-Palatinate (applied for).